

**PATENT**

Docket No. 10551/514



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS : Ronald D. BLUM, et al.  
SERIAL NO. : 10/682,435  
FILED : 10 October 2003  
FOR : FLOOR DISPLAY SYSTEM WITH VARIABLE IMAGE  
ORIENTATION  
GROUP ART UNIT : 2632 **Conf. No. 2127**  
EXAMINER : (Unknown)

COMMISSIONER FOR PATENTS  
P. O. Box 1450  
Alexandria, Virginia 22313-1450

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. § 1.97 & § 1.98**

S I R:

In conformance with Applicants' duty of disclosure under 37 C.F.R. § 1.56 and § 1.97(b)(3), the references listed on the attached form PTO-1449 are hereby brought to the Examiner's attention.

In compliance with 37 C.F.R. § 1.98, copies of the references are submitted herewith.

**Statement of Relevancy**

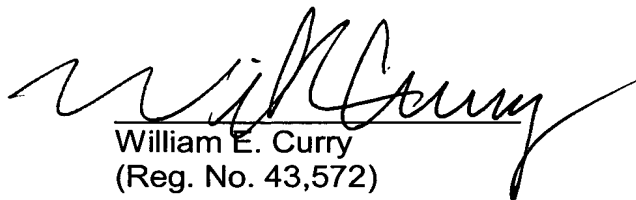
The references were cited in a Search Report issued by the European Patent Office in a related EP Patent Application. A copy of the Search is enclosed.

It is respectfully requested that the information be expressly considered

during the prosecution of this application, and that the references be made of record therein and appear in the "references cited" on any patent to issue therefrom.

Respectfully submitted,

Date: 9 March 2004



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**FORM PTO-1449**  
**INFORMATION DISCLOSURE**  
**STATEMENT BY APPLICANT(S)**

Atty Docket No. : 10551/514  
 Serial No. : 10/682,435  
 Inventors : Ronald D. BLUM et al.  
 Filed : 10 October 2003  
 Group Art Unit : 2632  
 Examiner : (Unknown)



**U.S. PATENT DOCUMENTS**

<u>Examiner Initial</u>	<u>Patent Number</u>	<u>Patent Date</u>	<u>Name</u>	<u>Class/ Subclass</u>	<u>Filing Date</u>
	5,839,976	11/24/98	DARR	473/414	
	5,848,830	12/15/98	CASTLE et al.	362/84	
	4,665,342	05/12/87	TOPP et al.	313/505	
	5,561,446	10/01/96	MONTLICK	345/173	
	5,460,381	10/24/95	SMITH et al.	273/238	
	5,747,133	05/05/98	VINOD et al.	428/46	
	5,885,684	03/23/99	HEFNER et al.	428/89	
	3,930,084	12/30/75	SHIELDS	428/67	

**FOREIGN PATENT DOCUMENTS**

<u>Examiner Initial</u>	<u>Document Number</u>	<u>Date</u>	<u>Country</u>	<u>Class/ Subclass</u>	<u>Translation</u> <u>Yes</u> <u>No</u>
	0 512 904	11/11/92	EPO		N/A
	2 182 242	05/13/87	UK		N/A
	WO 93/20536	10/14/93	PCT/US		N/A
	0 721 176	07/10/96	EPO		N/A
	2 532 095	02/24/84	France		X
	11-109901	04/23/99	Japan		ABS.
	87 01 817.9	04/30/87	Germany		X
	433 133	08/08/35	Great Britain		N/A
	319 416	09/26/29	Great Britain		N/A

**OTHER DOCUMENTS**

(Including Author, Title, Date, Pertinent Pages, Etc.)

Examiner  
Initial

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.